

Nr. 1

interzum moscow/ Interkomplekt 2010
12th til 15th May, 2010

Successful twin trade fair: interzum moscow / Interkomplekt 2010 and
furniture trade fair Euroexpofurniture intensify trade fair preparations

In tandem with interzum moscow / Interkomplekt, the successful Euroexpofurniture EEM twin trade fair - the most significant Russian furniture trade fair in spring - is getting ready to open its doors. From 12th til 15th May 2010 over 850 exhibitors will present the latest Eastern European furniture trends and innovations in the furniture manufacturing branch at these two events. Over 50,000 visitors from Russia and the Commonwealth of Independent States are expected.

The EEM and the interzum moscow / Interkomplekt trade fair duo form the perfect business platform for furniture manufacturers and suppliers in the important Russian market. With the right date and the high quality of visitors, supply meets demand in one of the most exciting markets worldwide. The trade fair is the perfect opportunity to gather market information about market opportunities and distribution channels in the Russian and Eastern European markets, and to build and maintain personal business relationships.

The interzum moscow / Interkomplekt event will be managed by Koelnmesse in conjunction with the International Exhibition Company (MVK). interzum moscow / Interkomplekt will also carry out its role as a driver for internationalization of the event next year. As in previous years, the events manager Koelnmesse is expecting an increase in the internationalization of exhibitors. Along with Russian companies, around 120 international exhibitors are expected to take part in interzum moscow. They will not only present their companies on their own stands, but also at national pavillions.



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Interkomplekt 2010
12.05. – 15.05.2010

www.interzum-moscow.com

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interzum moscow / Interkomplekt is part of the interzum network and plays a significant role in positioning the interzum brand, especially in years when no interzum trade fairs take place. The next interzum moscow / Interkomplekt will take place on 12th til 15th May, 2010, and following the completion of the new trade fair pavillion 3, again under one roof together with Euroexpofurniture. This serves to further maximize and optimize the synergy effects achieved in combination with the leading spring furniture trade fair in Russia.

Welcome to Moscow!

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Crocus Expo Exhibition Centre, Moscow
Pavillion #3, Hall 15
www.interzum-moscow.com