

Conditions of Participation Special Section



interzum moscow/Interkomplekt
May 12–15, 2010

interzum moscow/Interkomplekt 2010
Exhibition Centre "Crocus-Expo"
Moscow, Russia

1 Organizers, Event, Venue, Dates

The international trade fair interzum moscow/Interkomplekt 2010 concurrently to Euroexpofurniture 2010 (EEM) is being organised by Koelnmesse GmbH
Messeplatz 1, 50679 Köln, Germany
and
MVK Jsc.
1 Sokolnichesky Val, Hall 4
Moscow 107113, Russia
– here in after referred to as the organizers.

The exhibition is being held from Wednesday 12th to Saturday 15th May 2010 at the Exhibition Centre "Crocus-Expo", Moscow.

Opening hours:

Exhibition period: 12.05. – 15.05.2010 from 10:00 a.m. till 6:00 p.m.

Exhibition time and terms of documents' submission

Assembling: 07.05. – 11.05.2010 from 8:00 a.m. till 8:00 p.m.

The date of application submission forms is indicated in the forms.

Booths must be ready for Exhibition on 11.05.2010 by 8:00 p.m.

Dismantling: 16.05. – 17.05.2010 from 8:00 a.m. till 8:00 p.m.

Exhibits must be removed not earlier than 6:00 p.m. 15.05.2010 and not later than 8:00 p.m. 17.05.2010.

2 Eligibility to take part

2.1 Exhibitors should be manufacturers of goods that are included in the nomenclature of the exhibition (cf. No. 1.10 "Space Application Form") and if they are produced by the exhibitor at his own manufacturing plant or are offered as parts or accessories thereof.

2.2 Admission is also open to exhibitors displaying items which, in accordance with the list of goods are in keeping with the overall theme of the event and which the exhibitor has had manufactured under his own name, provided that the items in question are aimed at retailers and other marketing agents.

2.3 You can as well take part as a servicing company with your own products if your service activity is mentioned corresponding to the correct group of the list of goods (cf. No. 1.10 "Space Application Form").

2.4 The organizer will decide upon the acceptance of firms or products.

3 Participation Fee

Your participation will entail the following fee:

3.1 Registration Fee (obligatory): 240.00 EUR

3.2 Catalogue Entry (obligatory): 260.00 EUR

3.3 Stand Fee (Raw Space)

In the halls per square metre excluding stand construction, excluding provision of stand partition walls (minimum size 24 sq.m.) 260.00 EUR / sq.m. The construction of the stand shall be obligated to the exhibitor. The stand costs for space only include the cost of the exhibition booth (exhibit space); cost of the booth (space) itself; general indoor lighting heating and other public utilities; cost of hall area security; insurance of exhibit area against fire and natural calamities for the whole exhibition period, liability insurance against damage to individuals.

The stand costs do not include the installation and use of compressed air, the installation of water connections and the use of water on the stand. The electrical consumption will be on extra charge.

3.4 Standard Shell Scheme Construction (Turnkey Stand)

In the halls per square metre with standard stand construction (minimum size 9 sq.m.) 320.00 EUR / sq.m.

The stand costs for the standard shell scheme construction including the rent for the exhibition space for the entire duration of the event including the build up and dismantling periods, a specific number of exhibitor and work badges, the use of all general technical and service facilities in the fair halls like lighting, ventilation, air conditioning, use of electricity on the stand, general surveillance of the halls and cleaning of the aisles; consulting on organisational matters by Koelnmesse GmbH employees.

General setting up and dismantling of the stand, incl. all additional costs consisting of:

- Laying carpet over the entire booth area
- Booth partition walls (rear and side walls) as per stand space
- Fascia Board with Company Name (edit in english language)
- Booth furniture per booth (9 sq.m.): 1 Table, 3 Chairs, 2 Spotlights, 1 Power Socket 220 V, 1 Rubbish bin, 1 coatrack.

The stand costs do not include the installation and use of compressed air, the installation of water connections and the use of water on the stand. The electrical consumption will be on extra charge.

3.5 Co-exhibitor Fee

As far as accommodation of other firms will be permitted on the stand (see figure V of the General Conditions of Participation), 240.00 EUR will be charged for each co-exhibitor. All and any costs caused by the co-exhibitor or services additionally ordered shall be payable separately and will be charged to the main exhibitor's account.

3.6 Catalogue Entry for Co-exhibitor (obligatory): 260.00 EUR

4 Fitting and arrangement of the stands

4.1 Please take into account that where necessary hall pillars and other permanent construction features are contained in the rented stand spaces, the participation fee is calculated on the basis of the exact measurements of the stand space allocated.

4.2 Stand construction will only then commence if the exhibitor orders Standard stand construction.

4.3 The construction height is 2,50 metre. Any planned structure exceeding this height restriction will be surcharged and must be approved in advance by the organizers and the hall proprietor in writing. The stand must be constructed to comply with the dimension of the space allocated. Plans for non-standard structures or designs for stands with meeting rooms or where technical calculations are required, as well as plans for technical fittings should be submitted to the organizer and the hall proprietor in duplicate for perusal not later than 8 weeks prior to the beginning of the event.

In the event of these plans having to be scrutinised by the proprietor of the halls, the organizer shall assume responsibility for forwarding them as commissioned by and for the account of the exhibitor and shall notify the exhibitor of the outcome. The organizer will not release the exhibitions space in question for construction work until the results of the inspection have been received.

Any other fitting and arrangement of the stand is left to the exhibitor but should be appropriate for the event in question. The exhibitions company's name and full address must be clearly visible on each stand.

Each exhibitor will receive a standsign with number of the booth according to the stand confirmation. The standsign has to be clearly visible during all the exhibition time.

5 Exhibitors badges and badges for stand construction staff

5.1 As an exhibitor you will receive badges

Size of booth	Quantity of badges (max.)
9 sq.m	3
More than 9 sq.m.	1 pass per 3 sq.m of exhibit space

The cards will be valid from the first day of the setting up until the last day of the dismantling of the stand.

Used exhibitor cards, i.e. those with the names of stand personnel printed on them, may be exchanged once for new cards free of charge in case the stand personnel will be replaced during the exhibition. The new cards can be obtained at the exhibitors' service office.

5.2 You will also receive free working passes to enable the company personnel to enter the trade fair complex for the purpose of erecting and dismantling the stand. These cards are only valid up to the beginning and after the end of the exhibition. They do not entitle the holder to enter the complex during the exhibition. Exhibitors can order these passes with the correct order form in the Exhibitor Manual. Non-company stand designers require a special permit to undertake construction work in the halls.

6 Rules of Sale / Sales Restrictions / Penalties

6.1 In view of the special trade character of interzum moscow/Interkomplekt 2010

- It is not permissible to openly mark prices on exhibited products
- It is not permissible to offer, sell or otherwise transfer articles which are related to the theme of this fair (cf. No. 1.10 "Space Application Form") to the final consumer.

Such transactions are prohibited throughout the entire fair, including the initial set-up and the final dismantling phases.

6.2 In view of these special trade character and prestige of interzum moscow/Interkomplekt 2010 and rules governing equality of opportunity, it is essential that the regulations stated in subsection 6.1 are observed strictly and without exception.

6.3 The organizer has the right to

- Immediately close the stand of an exhibitor who violates (has violated) the sales restriction stated in subsection 6.1. The stand will be closed while interzum moscow/Interkomplekt 2010 will still be in progress and without a court order. The exhibitor in question is responsible for any costs or consequences resulting from the stand closure and/or
- The organizer has the right to deny admission to any exhibitor who has violated the sales restriction in subsection 6.1.

Compensation or claims for reimbursement by the exhibitor are ruled out in the case of the afore-mentioned measures.

7 Catalogue

The organizer issues for their fairs and exhibitions a catalogue which includes an alphabetical list of firms, a list of goods and advertisements. This makes the catalogue an important and up-to-date source of reference for all interested persons and also gives it added value after the fair.

Cost of insertion of information in the official catalogue

The cost of information insertion in the official catalogue of the exhibition in Russian and English – 260.00 EUR.

The entry includes 50 words for name and address of exhibitor, executive, telephone, e-mail, fax and company profile.

All entries in the catalogue must be submitted to the organizer or to the company commissioned by the organizer before **10.03.2010**.

The organizer does not accept any liability for printing errors, incorrect placing, mistakes and other gaps or faults in printing. The advertiser shall be responsible for the subject matter of advertisements and entries and for any omission or mistake resulting from them.

8 Verbal agreements

Any verbal agreements, individual permissions and exceptions outside the framework of these contract are not valid until confirmed in writing by the organizer.

9 General Conditions of Participation

We would like to draw your attention to the provisions contained in the General Section of the Conditions of Participation for Koelnmesse GmbH events held outside the Federal Republic of Germany.